



Kentmere Healthcare Consulting Corporation Announces Agreement with Horizon Blue
Cross Blue Shield of NJ
Multiyear Agreement Extends Laboratory Benefit Management Program

Wilmington, Del. – November 1, 2020 -- Kentmere Healthcare Consulting Corporation (<https://www.kentmerehealth.com/>) has announced that Horizon Blue Cross Blue Shield of NJ (Horizon BCBS) has renewed its contract for Kentmere’s proprietary outpatient *Lab Benefit Management Program*.

Under the agreement, Horizon will continue using Kentmere’s program to manage its outpatient laboratory benefits. Kentmere has supported Horizon’s lab benefits programs since 2017. Kentmere’s proprietary outpatient laboratory benefit management program is the only full service validated program available to health plans in the U.S.

“We are pleased to continue our successful relationship with Horizon,” said Jeffrey M. Petrizzi, president of Kentmere Healthcare Consulting Corporation. “Horizon BCBS is known as one of the most forward thinking and innovative health plans in the country.” The agreement includes a multiyear extension.

Virtually all medical decisions begin with clinical lab testing; more than seven billion are performed each year in the U.S. “The last several months have demonstrated just how crucial good lab testing management is to maintain health,” said Mr. Petrizzi. “With our program we can assure that Horizon members are receiving the tests they require that are validated and of the highest quality and at the appropriate cost.”

Kentmere was first to establish the laboratory benefit management program category in 2000 and remains the longest operating corporation in the space. It is the only fully independent firm serving national and regional health plans. Kentmere is not affiliated with any laboratories and does not work for or with laboratory providers.

By delivering a clear picture for health plan executives of where their issues are, Kentmere demonstrates how health plans can save tens of millions of dollars annually, while maximizing benefits. Clients' ROI is greater than 20:1.

In every instance, Kentmere Healthcare Consulting Corporation's Laboratory Benefit Management Program™ reduces its clients' actual total yearly cost of laboratory testing by 10-20 percent with additional savings accruing via trend reduction and downstream cost savings while delivering the same or an improved level of service.

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